

THERE'S A CAPABILITY MAP FOR THAT!

Capability Based Business Architecture (CBBA) is a proven approach for actionable Business / IT strategic planning and alignment in organizations of all sizes. SenseAgility implements Capability Based Business Architecture with the **Technology Investment Management Method™ (TIMM™)**, the only proven and full life cycle business architecture method on the market today. TIMM™ integrates existing approaches in business analysis, technology architecture, organizational development, and risk management to enable your strategic and tactical business operations.

SEMINAR OBJECTIVES

- Describe **how** Business Architecture fills the air gap between strategy and execution.
- Understand **why** Business Architecture is necessary to properly align multiple stakeholders
- Address the **relationship** between Business Architecture and other Office of the CIO capabilities, such as Portfolio Management, Enterprise Architecture, Risk Management, and Organizational Effectiveness.
- Understand **how** Business Architecture enables better investment decisions through proper sequencing and rebalancing in response to shifting business climate
- Identify **proper use** of multi-disciplinary assessments for your organization.

WHO SHOULD ATTEND

- **C-Level Executives**
- **P&L Owners**
- **Portfolio Managers**
- **Business Architects**
- **Enterprise Architects**
- **Senior Business Analysts**



SEMINAR FORMAT

Capability Based Business Architecture (CBBA) Seminar is a **practitioner led interactive workshop** that brings multiple disciplines together to solve actual business challenges. Each section of the seminar provides the workshop team a critical piece to construct. Once completed the pieces are combined and used to communicate the proposed roadmap to their stakeholders. The Capability Based Business Architecture Seminar can be delivered in three formats: General Sessions, Organization-Specific Sessions, and Executive Sessions. These customizations determine the length of each seminar, the business challenge facing the workshop team, and post-seminar support.

SEMINAR SYLLABUS

1. **Decoding Business/IT Alignment: The Case for Business Architecture**

Why is it that Business still feels it is out of the loop regarding IT decisions or that IT feels that Business consistently underestimates complexities inherent in hardware and software? Despite these perceptions, Business and IT do have one thing in common: specialization. Capability Based Business Architecture is the most efficient way of coordinating Business and IT specializations

2. **Introduction to Capabilities and the Capability View**

Capability Based Business Architecture takes its inspiration from many disciplines and integrates them into a single view. Capabilities, and their origins are examined including their multifaceted relationships to other concepts.

3. **Avoiding the Business Operating Model Mismatch**

Without identifying a business operating model any Business Architecture is doomed. Business Operating Models are key markers guiding business strategy and implementation. Their structural impact is analyzed and discussed.

4. **Eye of the Stakeholder: Managing Concerns**

Stakeholder concerns are the keystone of Capability Based Business Architecture. This section focuses on their identification and usage.

5. **Describing Business Architecture with Viewpoints**

Key elements of the Capability Based Business Architecture are based on IEEE 1471, a standard architecture description model. This section establishes the necessary connection between stakeholder concerns and viewpoints.

6. **Delivering Business Architecture**

Capability Base Business Architecture integrates existing standards from four existing disciplines: process management, organizational development, enterprise architecture, and risk management. Appropriate deliverables from these disciplines are assembled based on stakeholder involvement.

7. **Managing by Value: Impact on Portfolio Management**

The impact on portfolio management is fundamental and therefore powerful. We discuss the way capabilities can shift portfolio and project management into high gear.

ABOUT SENSEAGILITY™

SenseAgility™ Group provides management consulting and education services that support your technology investment portfolio decisions. Technology Investment Management Method™ (TIMM™) provides a proven approach to attain consistent returns on your technology investments.

TO LEARN MORE, contact us at timm@senseagility.com or visit www.senseagility.com to see how TIMM™ fits into your organization.